



Media Advisory: Global Bioeconomy Summit 2024 Press Briefing

Date and Time: 22 October 2024, 8:00AM – 9:00AM East Africa Time (EAT)

Location: Safari Park Hotel, Nairobi, Kenya

Event Format: Hybrid (In-person and Virtual)

The Global Bioeconomy Summit (GBS) 2024 will be held on **23 – 24 October 2024 in Nairobi, Kenya**. The theme for GBS2024 is '*One Planet- Sustainable Bioeconomy Solutions for Global Challenges*'. The Summit is co-hosted by the International Centre of Insect Physiology and Ecology (*icipe*)/BioInnovate Africa, the East African Science and Technology Commission (EASTECO), and the Stockholm Environment Institute (SEI), in collaboration with the International Advisory Council on Global Bioeconomy (IACGB).

GBS2024 **Press Briefing Meeting** will be held on **22 October 2024** to provide media practitioners with insights into the Summit's agenda and topics of discussion, and an opportunity to engage directly with GBS2024 speakers and experts for more information on the bioeconomy themes to be discussed.

Key Details for GBS2024 Press Briefing Meeting:

- **Date:** Tuesday 22 October 2024
- **Time:** 08:00am – 9:00am EAT
- **Location:** Hybrid via zoom link, register in advance for the meeting:
<https://us02web.zoom.us/meeting/register/tZckduirrDwqG9DqS3JzKMe0CQnN0gsuXmkx>
- **Speakers:** IACGB Co-Chairs, and representatives of GBS2024 co-host organisations

The first GBS was organised by the Federal German Government's Bioeconomy Council and held in Berlin in 2015. The second and third GBSs were also held in Berlin, Germany, in 2018 and 2020 respectively. **For the first time, the GBS will be held in Africa**, and brings together bioeconomy experts and high-ranking representatives from politics, science, civil society, and the business sector from all hemispheres. The fourth GBS will provide a platform to discuss global bioeconomy issues in an inclusive manner and it will profile, advance, and recognise the importance of bioeconomy for Africa and other regions in advancing sustainable development.

GBS2024 will highlight a sustainable bioeconomy as the key to decarbonisation and sustainable transition to less fossil fuel dependent, rural and urban green economies; while building resilient and sustainable food systems, reversing biodiversity loss, meeting health challenges, and using innovation as a driver for new economic opportunities, especially jobs for the youth.

What to Expect at the GBS2024:

- Over 500 in-person participants from across the globe
- Eminent speakers and panelists
- Interactive workshops
- Captivating exhibitions
- Online streaming (Register for free at: <https://portal.dijito.one/registration-start/global-bioeconomy-summit-2024>)

For more information about GBS2024, visit this link: www.gbs2024.org

For any media related inquiries, please contact:

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Press Briefing Programme

Time	Activity
7:30 – 8:00 AM	Arrival and Registration
8:00 – 8:30 AM	Introduction to the Press Briefing and Global Bioeconomy Summit (GBS) 2024
8:30 – 8:45 AM	Q&A Session
8:45 – 9:00 AM	Closing Remarks